

## Building a Stronger Global Pharmacy Workforce

Vennue is a new social enterprise providing education forums and digital resources for pharmacy workforce training in developing countries. We mobilize pharmacy staff to engage patients, advance medication adherence and improve health outcomes.



### ADDRESSING THE PHARMACY WORKFORCE GAP

Often overlooked, pharmacy personnel serve as frontline health workers. They provide direct patient care and manage an increasing number of complex medicines for acute and chronic diseases. However, the developing world faces a severe shortage of licensed pharmacists, and medicines are routinely dispensed without prescriptions — a situation putting patients at risk and threatening public health.

### OUR MODEL FOR CHANGE

Vennue's proprietary certification course enables acquisition of basic pharmaceutical care competencies, building an individual's skills to begin or sustain a position in pharmacy services as a provider of quality, standard-based care. Our field staff facilitate learning modules such as basic pharmacology, adherence promotion, medication safety during pregnancy, chronic disease management and rational use of antibiotics. Participants earn certificates in Quality Pharmacy Care.

### TOOLKIT FOR PATIENT-CENTERED PHARMACY CARE

Each partner benefits from an educational toolkit built on international standards, adapted to comply with national regulations and customized to meet local needs. Integrated components include:

**20 interactive seminars led by qualified instructors**

**Workshops to strengthen skills in patient counseling**

**Case studies for continuing professional development**

**Access to Vennue's forthcoming digital learning hub**

### RESULTS

Our training model enables pharmacy workers to safely and effectively fulfill their duties on the frontlines of patient care. In 2015-17, program participants from 17 pharmacy sites across Bangladesh and Nepal achieved remarkable results.

**73% increase in workforce competency, job satisfaction (n=86)**

**70% increase in patient satisfaction, medication adherence (n=1290)**

### DIGITAL HUB

Our digital hub will provide pharmacy workers in low-income countries with unprecedented access to professional qualification, continuing education resources, networking, problem-solving and pharmacy innovation. Individuals anywhere in the world will be able to complete our distance learning program and gain certification from remote locations. For the first time, the global pharmacy workforce will have a digital home.

### CONCLUSION

Vennue's inclusive approach harnesses the untapped potential of pharmacists and the large cadre of pharmacy support workers to improve health outcomes. Our workforce education model transforms patient care where medicines and advice are most often accessed: the dispensing site. Join us to accelerate achievement of UN Global Goal 3.c. by developing, training and retaining the pharmacy workforce in developing countries.

**Become a Pharmacy Champion. Partner with Vennue Today.**

**[www.vennue.org](http://www.vennue.org)    [info@vennue.org](mailto:info@vennue.org)**